Growing with innovaphone myApps Cloud

innovaphone CONNECT 2022

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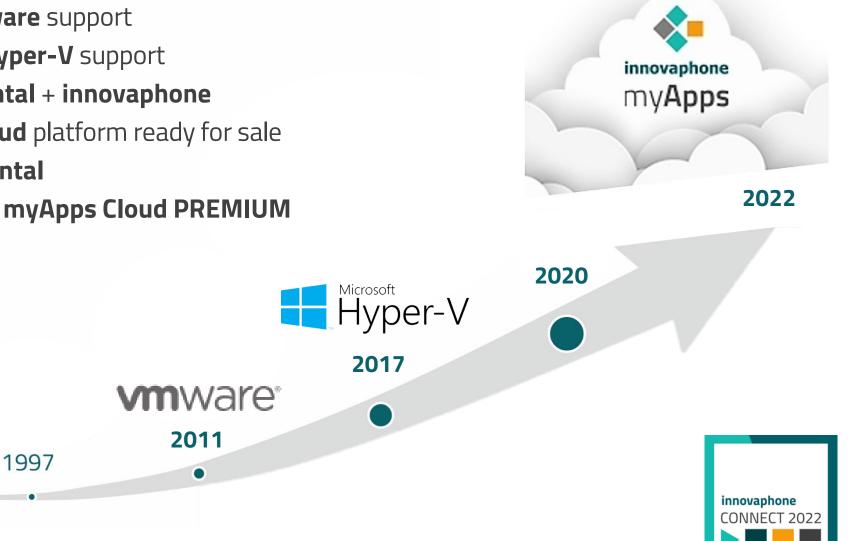


innovaphone – Evolution and Innovation



Evolution also with Virtualization

- 2011 V.9 with **VMware** support
- 2017 V12r2 with **Hyper-V** support
- 2020 Software Rental + innovaphone myApps Cloud platform ready for sale
- 2022 Hardware Rental
- 2022 innovaphone myApps Cloud PREMIUM



Since 2020: Rent, Buy or Move to the Cloud

Cloud



- 'Opex' model
- Operation in the innovaphone data center
- No investment and no capital commitment
- No fixed contract period
- Updates are included
- Flexibility when adding or reducing the numbers of users and features

- Rent
- 'Opex' model
- Installation on premises
- No investment and no capital commitment
- No fixed contract period
- Updates are included
- Flexibility when adding or reducing the numbers of users and features





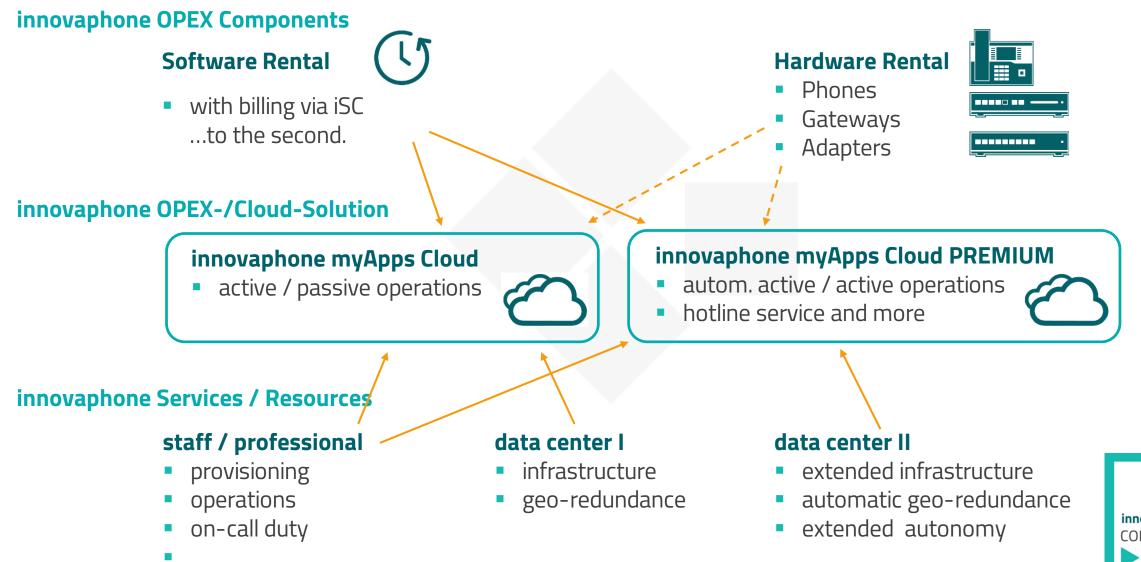
- 'Capex' model
- Installation on premises
- One-time investment, no monthly fees
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Buy

- Updates with optional software service agreement
- Users and features can be added flexibly



innovaphone myApps Cloud + Rental - OPEX Components



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innovaphone myApps Cloud + Rental - OPEX Components

innovaphone OPEX Components

Software Rental

15

 with billing via iSC ...to the second.

Partner OPEX / Cloud Solution

Partner myApps Cloud

- operations
- hotline service and more



Partner Services / Resources

staff / professional

- provisioning
- operations
- on-call duty

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Partner data center

infrastructure

Phones

Gateways

Adapters

- redundance
-







Suitable Introduction to the Cloud

what model?

innovaphone myApps Cloud

- No own data center
- No knowledge on data centers
- Starting with few customers
- Minimal manpower
- Low initial investment
- No risk of vacancy
- Pay as you go
- Can be terminated flexibly
- Unlimited scalability
- No own contracts

migration possible anytime

Hosting / Partner myApps Cloud

- Own datacenter (running costs)
- Own managed services resources (running costs)
- A lot of customer instances
- Predictable revenue
- Lower licensing costs
- Own SLAs, terms & conditions



Example for Individual Cloud Packages (per User)

Functions	Starter	Basic	Advanced
Core PBX with extensions, features such as call distribution, multiple queues, incl. ACD and IVR, profiles, Files app, Platform Manager and Devices app, apps for alarms & events, call list, directories (Users app), presence synchronization, chat, Outlook integration, full WebRTC support, flexible myApps client in different operating systems. Security protocols: (SIPS, H.235, SRTP, AES, HTTPS, LDAPS)	IPVA Lic Port Lic	IPVA Lic Port Lic Phone Lic Softphone Lic Voicemail Lic	IPVA Lic
	∑ 6.00 € / month		Port Lic UC Lic
Additionally: Operating a telephone via the computer including a softphone.		∑ 10.00 € / month	∑ 12.40 € / month
Additionally: Complete UC package with desktop sharing, video, voicemail, m	nobility, Fax and	RCC app.	
Additional functions (selection):			
 Hardware rental: e.g. IP101 	4	.70 EUR / month	
 Switchboard app 	48.00 EUR / month		
Queue Monitor	0.60 EUR / month		
Conference app	0	.60 EUR / month	
 Reports app 	0	.60 EUR / month	
			innovaph CONNEC

Service Levels in the innovaphone myApps Cloud

	innovaphone myApps Cloud	innovaphone myApps Cloud PREMIUM
Data Center:		* in subject to sales release
georedundancy:	active / passive	active / active
infrastructure backup:	weekly	daily
recovery time:	hours (manually)	minutes (fully-automated)
autonomy time on power failure:	1 day	5 days
service provisioning:	within 24 h	within 24 h
min. contract term:	none	6 months *
Hotline Service:		
Support-hours:	during business hours	24 h x 7 *
<u>Cost / instance:</u>		
basic fee / mth.:	500 iSC/mth (min. consumpt.) or 50 € / RRP	additional 1.500 iSC/mth (fixed) or 150 € / RRP *





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