

innovaphone myApps Cloud is a state-of-the-art solution that perfectly matches your business communication needs: all-in-one, modular, for any device and across platforms.

The commercial flexibility and technological ease of our cloud solution allow for the full spectrum of functions of our universal work and communication platform innovaphone myApps without having to make large investments and without having to worry about operation and maintenance. What's best: all functions come from European data centers. Updates are included and there are no restrictions compared to the models rent and buy.

## What does the innovaphone myApps Cloud Include?

**Anything Your Business Needs:** The IP telephone system innovaphone PBX and the UC solution from innovaphone are independent yet perfectly integrated components of the innovaphone myApps platform and are standardly included in the innovaphone myApps Cloud solution.

### What this Means for You:

- Typical functions of classic IP Telephony including the possibility for (analog) connection of desk phones, smartphones, DECT solutions, etc.
- **State-of-the-art Unified Communications functionalities** such as audio and video conferences, application sharing, instant messaging, etc.
- Various work and administration tools such as CRM and Office integration, various reporting options, etc.
- Fully integrated security mechanisms such as the innovaphone Session Border Controller (SBC), innovaphone Reverse Proxy, end-to-end encryption via DTLS-SRTP and ICE (STUN + TURN), as well as two-factor authentication.

You will always have access to all applications anywhere, anytime and on any device. Select all the apps that you need and create your individual work and communication environment: easily and intuitively.

## The Advantages - More of Everything



#### **More Freedom**

Choose freely

- Your sales partner
- Your provider (SIP trunks, ISDN or analog)
- Your installation size (unlimited scalability)
- Your update strategy
- SIP end devices (phones, door intercoms etc.)
- Integrated 3rd party apps (if requested)



## **More Flexibility**

innovaphone myApps Cloud will flexibly adapt to your actual requirements and current circumstances:

- Gradual and quick expansion and reduction of users and features
- Smooth integration of new locations, branches or home office workplaces
- Flexible pay per use pricing model \*
- Can be terminated any time: no fixed term \*



## More Individuality

innovaphone myApps Cloud is a cloud service "á la carte" that covers all needs:

- No predefined service packages select individually what you need from the full innovaphone portfolio in consultation with your sales partner
- Smooth integration of 3rd party apps and devices almost any extension of the existing offer is possible



### **More Security**

We deliver the full package in terms of security:

- Financial security no long-term investment and capital commitment
- Security for the future regular software updates included
- Reliable and fail-safe operation in highly secure European data centers
- Data security utmost data security according to European data protection

# What are the Costs? An Individual Package Equals an Individual Price

Pay only what you actually use. Instead of fixed costs and service packages, our sales partners are provided with a secure and flexible technology basis so they can offer customers individual packages for their respective needs: with complete freedom of choice in terms of cost and service model, run times, included functions, etc.

<sup>\*</sup> Dependent on the offers of your innovaphone sales partner.