myApps,
Your Apps, More Apps

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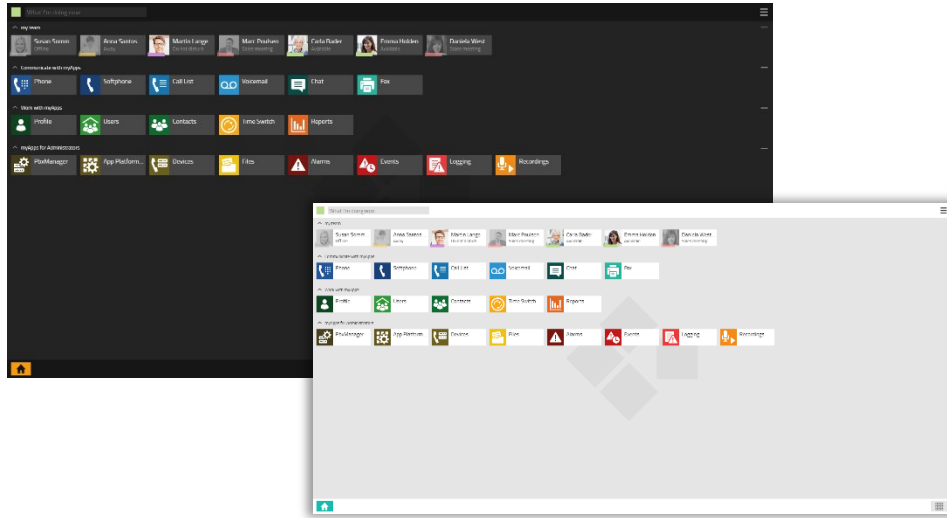innovaphone
communicate. connect. collaborate.

innovaphone myApps – Modern Workplace – Modern Communications

universal work environment

myApps

- **Personalized** – build your own digital workplace
- **Organized** – flexible & responsive

- **Customized** – choose your apps from the innovaphone App Store

- **Open Platform** – develop your own apps for myApps

...for any end device

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Who Profits from the App Architecture of innovaphone myApps?

- **End Customer & User**

  Faster development of new functions

  Customized solutions

  Individual adjustments

  Integration of / connection to existing solutions

Functionality – Productivity – Flexibility – Savings

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Who Profits from the App Architecture of innovaphone myApps?

- **Reseller & Integrator**

  More functions

  Own value added applications

  Offer beyond telephony / communications

  Up- and cross-selling of new apps and functions

Functionality – USPs – New Fields of Business – Customer Loyalty → More Revenue

Who Profits from the App Architecture of innovaphone myApps?

App Developer

- Develop own ideas

- Access to innovaphone SDK

- New sales opportunities via innovaphone channel → motivated sales

- Communication with innovaphone developer community

- Visibility in the innovaphone App Store, on the website, via innovaphone marketing

- Attracting new customers

Additional Customers = Additional Revenue

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Possibilities with the innovaphone myApps Architecture

innovaphone myApps as main work environment

Integrate your web applications into a secure, flexible frontend that can be used anywhere & on any device
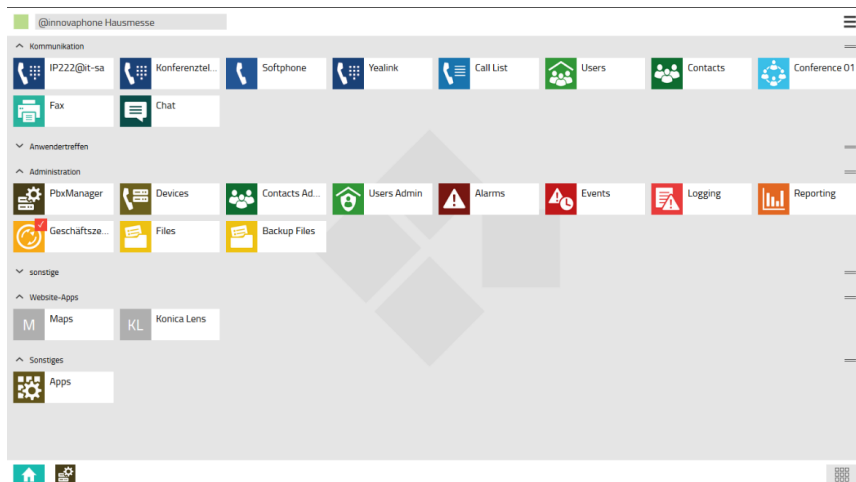
OR

innovaphone myApps as modular communication system

Integrate communication tools into your work environment

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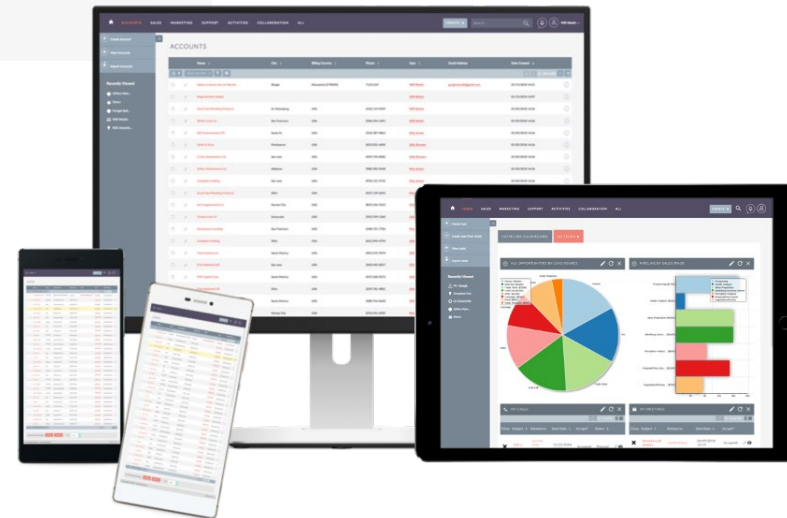
Easy Integration – Plain Website (iFrame)

Example on our event platform innovaphone Community:

- Collaboard (whiteboarding)

Advantages:

- Easy access – all tools in one interface – on any device

- Rollout and rollback of preferred / existing solutions

- Links and accesses quickly available and never lost

Plain Website (iFrame) → Deep Integration (Examples)

single sign on

make use of presence status

Available
Away
Busy
Do not disturb

open Whiteboard in innovaphone myApps conference for all participants

Collaboard

start video conference from the whiteboard
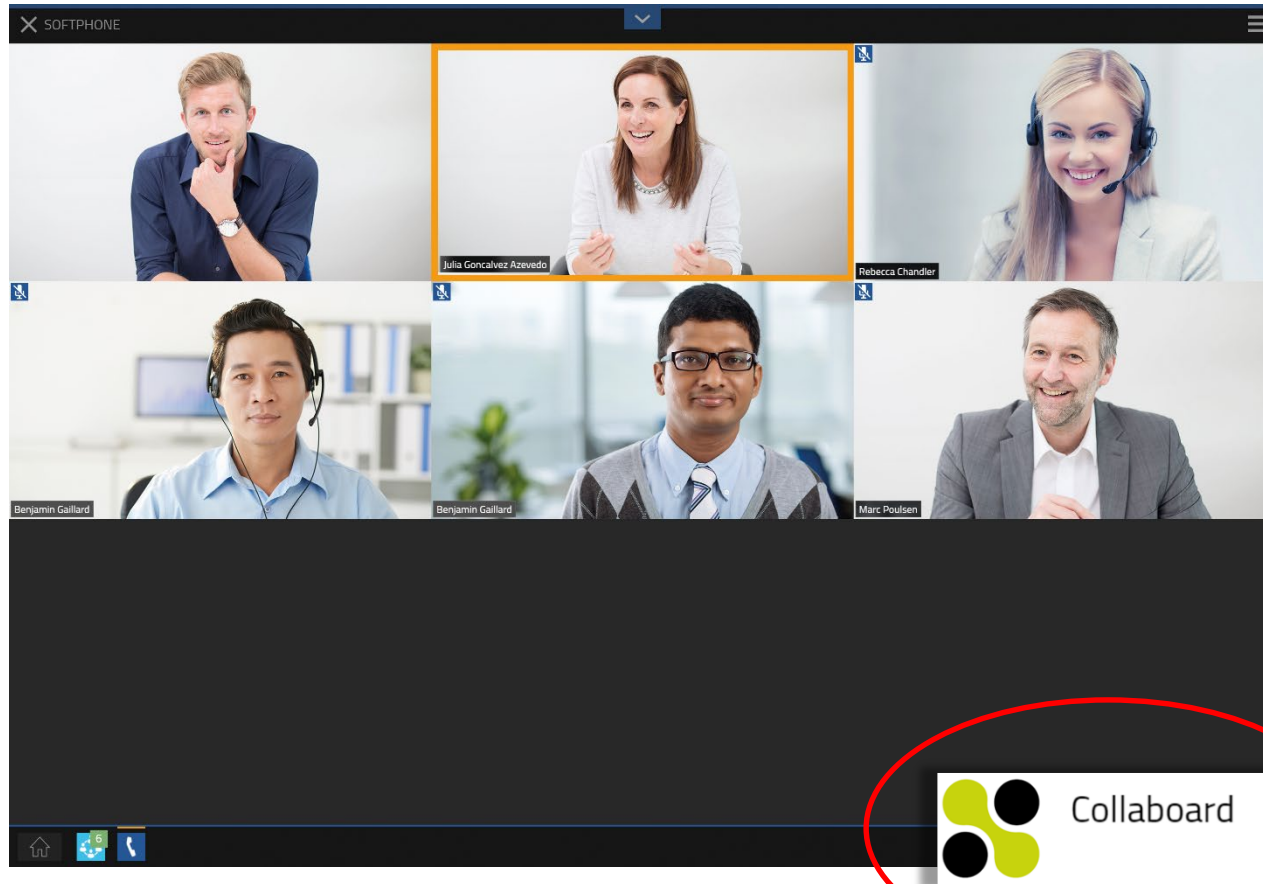
chat with participants from whiteboard

...and much more

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Idea – Start Chat / Call directly from the Whiteboard

Idea – Start Whiteboarding directly from the Conference

Start Whiteboarding

Collaboard

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How Can I Find the Apps most Suitable for my Needs...?

https://www.innovaphone.com/en/myapps/find-your-app.html
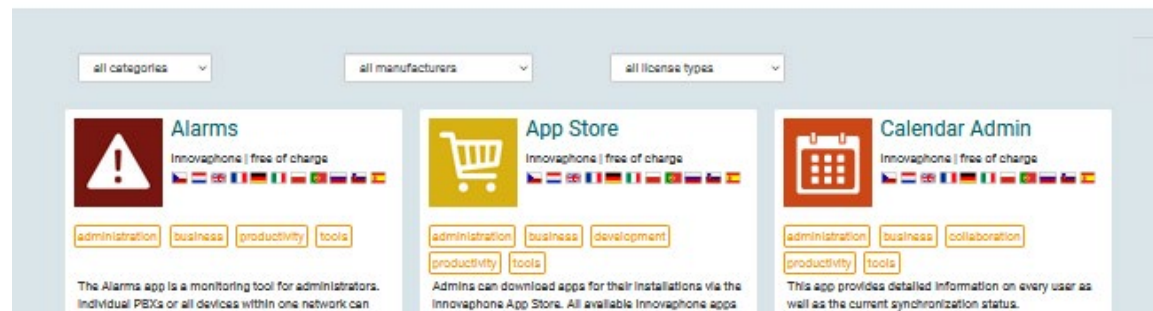
Where to Get the Apps – at the innovaphone App Store
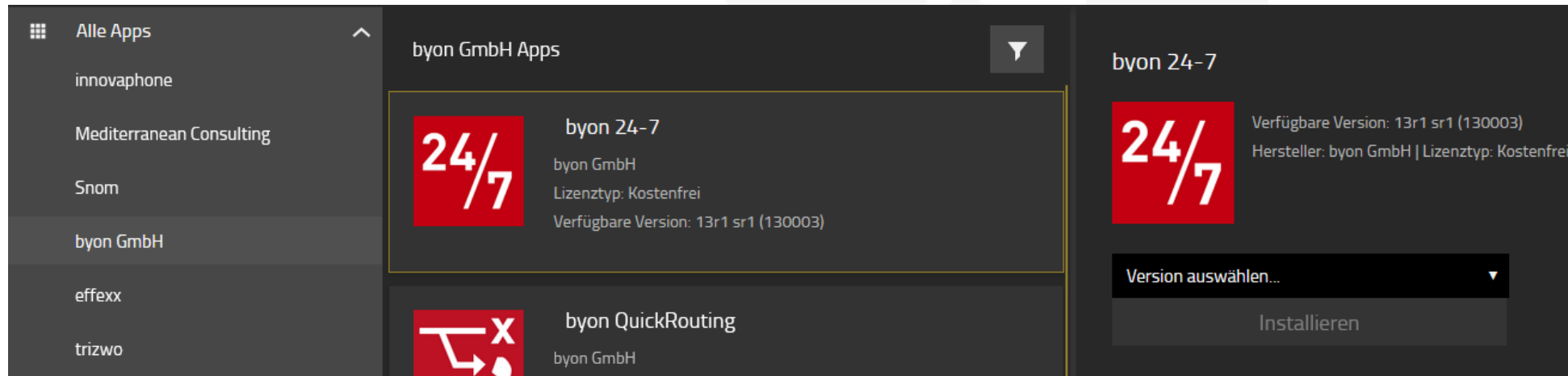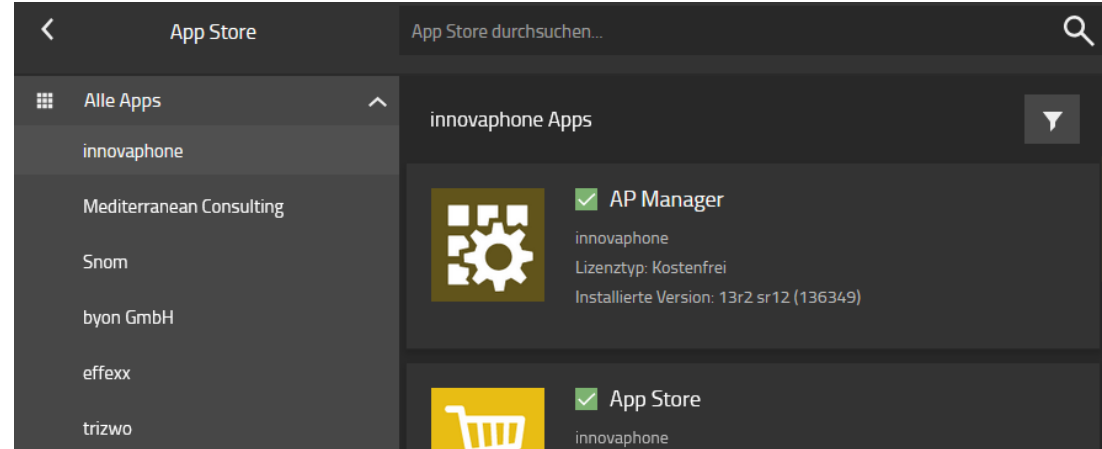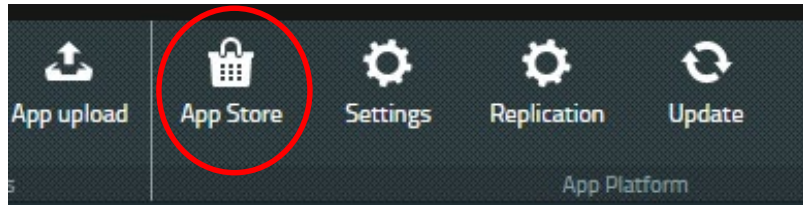
App Partners and Partner Apps

appeleon

aurenz
SOFTWARE & CONSULTING

byon
communicate

eFFeXX®

i·link
computer meets telephone

jtel

XQTING
Software nach Maß

MediaRunway
ITK-Systemhaus

Mediterranean
Consulting

JUSAN

RECOS IC

snom

trizwo
IT & COMMUNICATION

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App Corner

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myApps
Your Apps
More Apps

Integration

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Do You Have Any Questions?