

# myApps, Your Apps, More Apps

**innovaphone**  
CONNECT 2022

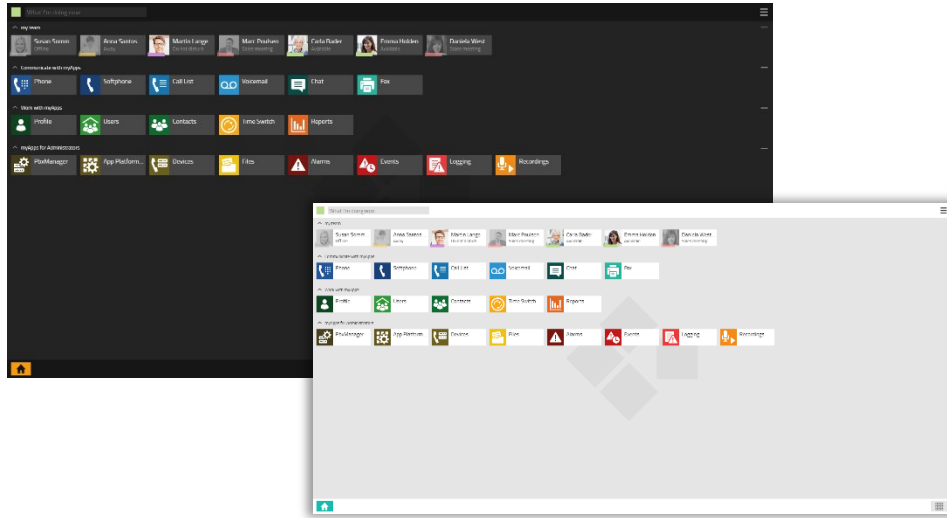


# innovaphone myApps – Modern Workplace – Modern Communications

universal work environment



- **Personalized** – build your own digital workplace
- **Organized** – flexible & responsive



- **Customized** – choose your apps from the innovaphone App Store
- **Open Platform** – develop your own apps for myApps



...for any end device



# Who Profits from the App Architecture of innovaphone myApps?

- **End Customer & User**



Faster development of new functions



Customized solutions



Individual adjustments



Integration of / connection to existing solutions

**Functionality – Productivity – Flexibility – Savings**



# Who Profits from the App Architecture of innovaphone myApps?

## ■ Reseller & Integrator



More functions



Own value added applications



Offer beyond telephony / communications



Up- and cross-selling of new apps and functions

**Functionality – USPs – New Fields of Business –  
Customer Loyalty → More Revenue**



# Who Profits from the App Architecture of innovaphone myApps?

## ■ App Developer



Develop own ideas



Access to innovaphone SDK



New sales opportunities via innovaphone channel → motivated sales



Communication with innovaphone developer community



Visibility in the innovaphone App Store, on the website, via innovaphone marketing



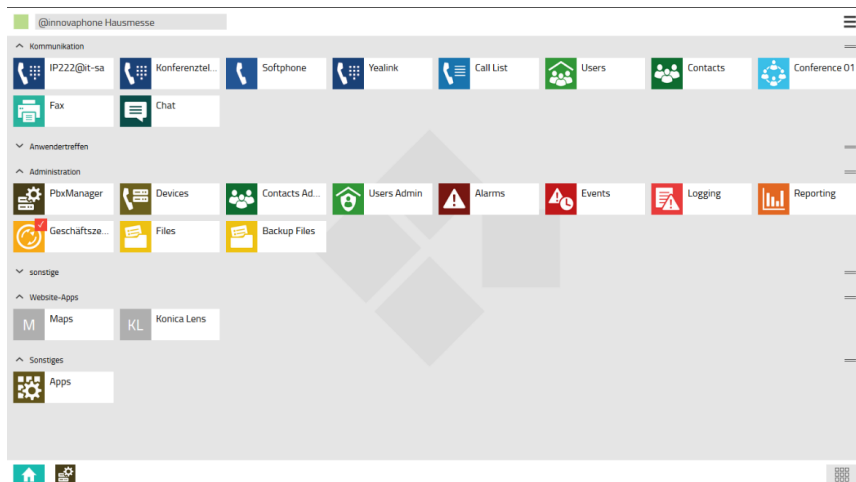
Attracting new customers

**Additional Customers = Additional Revenue**

# Possibilities with the innovaphone myApps Architecture

## innovaphone myApps as main work environment

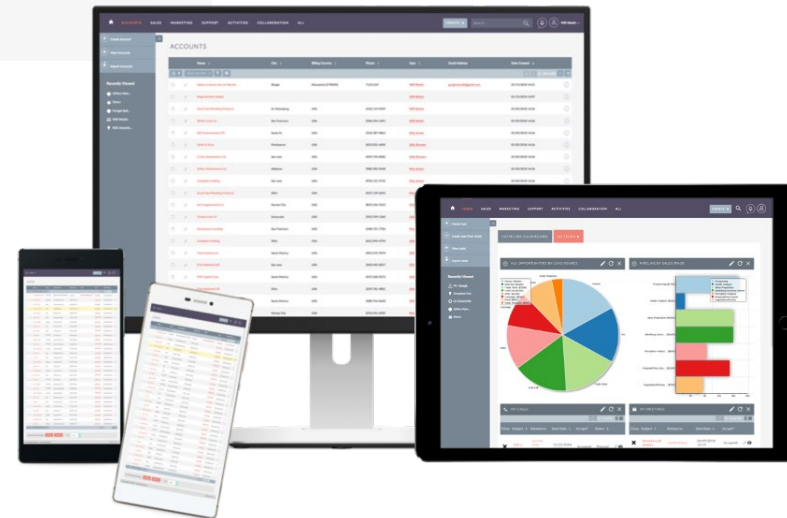
Integrate your web applications into a secure, flexible frontend that can be used anywhere & on any device



OR

## innovaphone myApps as modular communication system

Integrate communication tools into your work environment





## Easy Integration – Plain Website (iFrame)

### Example on our event platform innovaphone Community:

- Collaboard (whiteboarding)







### Advantages:

- Easy access – all tools in one interface – on any device
- Rollout and rollback of preferred / existing solutions
- Links and accesses quickly available and never lost

# Plain Website (iFrame) → Deep Integration (Examples)


 **single sign on**

-  Available
-  Away
-  Busy
-  Do not disturb

**make use of presence status**



**open Whiteboard in innovaphone myApps conference for all participants**

 **start video conference from the whiteboard**

 **chat with participants from whiteboard**

**...and much more**







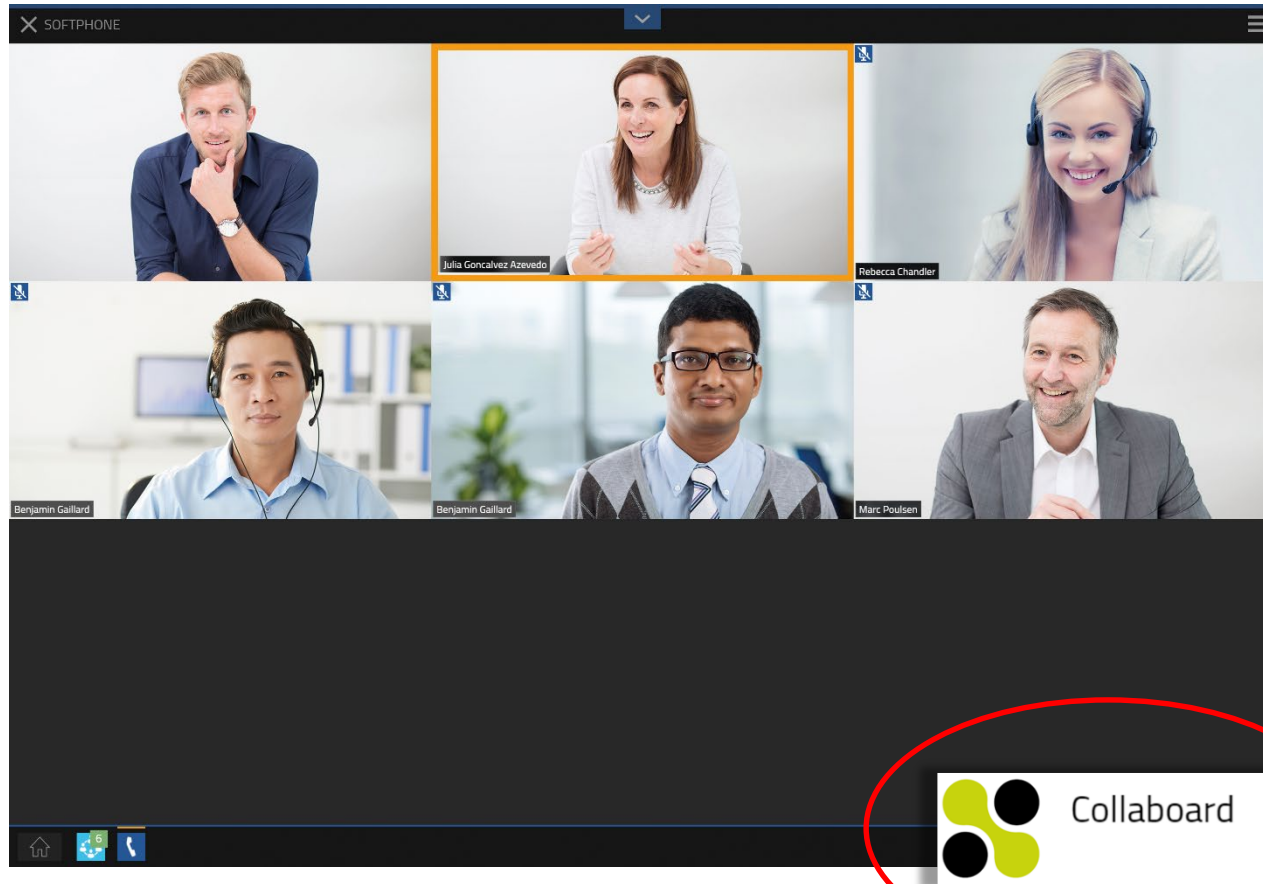
# Idea – Start Chat / Call directly from the Whiteboard

The screenshot shows a whiteboard interface with the following elements:

- Top left: Logo and 'JN innovaphone CONNECT2022 DE' text.
- Top right: Drawing tools including 'Zeichnen', undo, redo, share, download, zoom, and help icons.
- Center: A large orange box with the text 'Great to be here :)' and a logo for 'innovaphone CONNECT 2022'.
- Bottom left: A toolbar with icons for selection, card, text, document, image, media, form, template, and more. A red oval highlights the 'Start myApps Conference' and 'Start myApps Chat' buttons.
- Bottom right: A zoomed-in view of a diagram with a 54% zoom level and a chat icon.



# Idea – Start Whiteboarding directly from the Conference



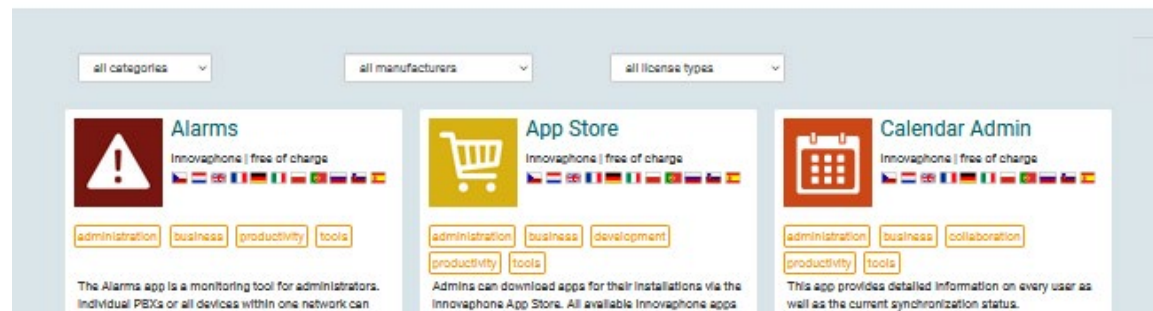
Start Whiteboarding



# How Can I Find the Apps most Suitable for my Needs...?

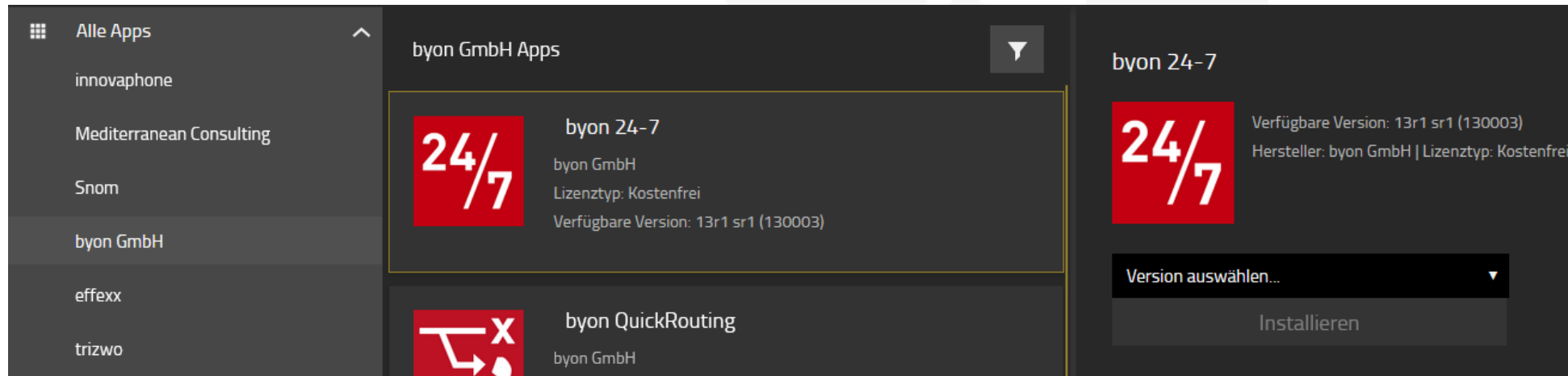
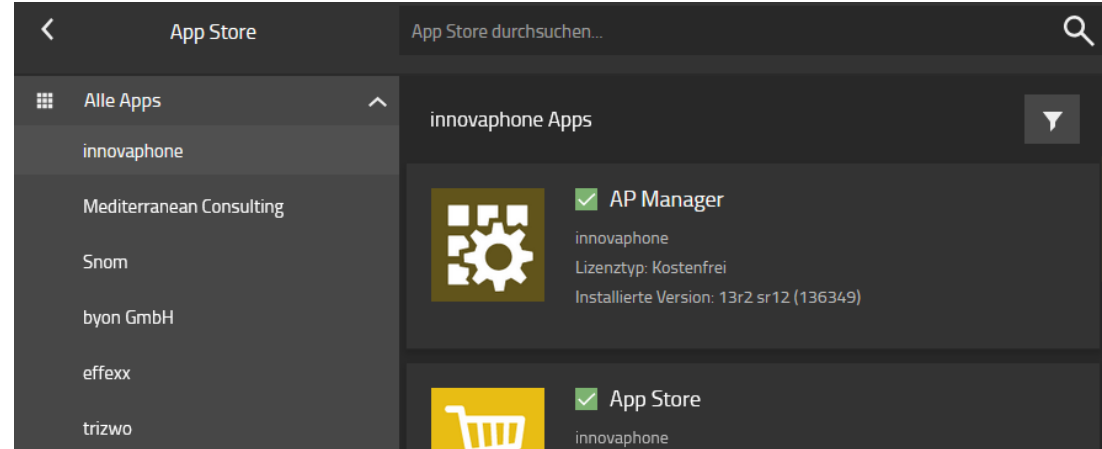
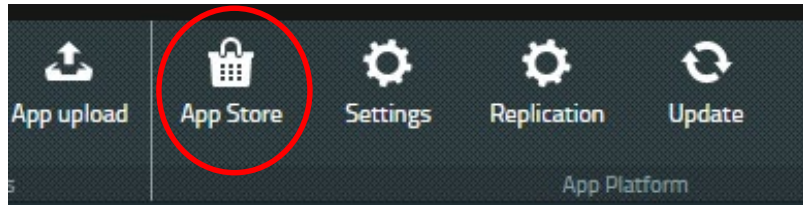


This webpage provides an overview of all innovaphone apps as well as all 3<sup>rd</sup> party apps available in the innovaphone App Store. Take a look at all the opportunities innovaphone myApps has to offer for your enterprise communications.  
Please note: the displayed apps cannot be downloaded or bought directly on this webpage.



<https://www.innovaphone.com/en/myapps/find-your-app.html>

# Where to Get the Apps – at the innovaphone App Store





# App Partners and Partner Apps

appeleon

aurenz  
SOFTWARE & CONSULTING

byon  
communicate

effeXX®

i.link  
computer meets telephone

jtelo



QTING  
Software nach Maß

MediaRunway  
ITK-Systemhaus

Mediterranean  
Consulting

JUSAN

RECOS<sup>IC</sup>

snom

trizwo  
IT & COMMUNICATION

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App Corner

myApps  
Your Apps  
More Apps

Integration

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**Do You Have Any Questions?**

**innovaphone**  
communicate. connect. collaborate.

